



Smart
investors
don't risk it,
they hedge it.

WHITE PAPER

Hedge Project is developing the ideal crypto platform that will enable its users Crypto Traded Indices™ and derivatives trading.

Now you can easily get exposure to the crypto markets with professionally designed crypto indices that use official rule-books. Manage your risks with derivatives and hedge your exposure to the volatile crypto markets.

Hedge Platform will offer users to trade indices, the basket of cryptocurrencies or single derivatives. **Buy (or short) the market with a single click.**

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HEDGE PROJECT SUMMARY

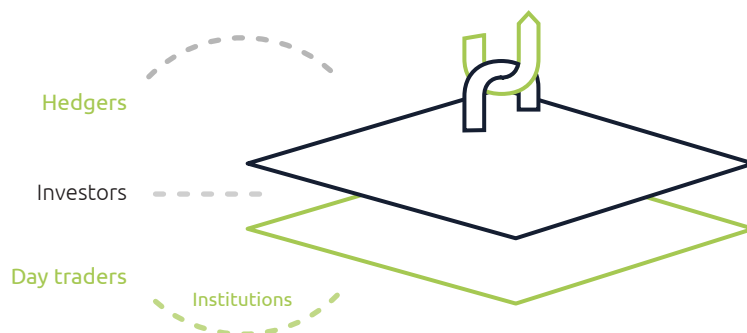
The rapid expansion of crypto space and the continuously increasing influx of institutional money into the market have created the need for the introduction of indices tracking this market and investment options allowing easy diversification and introduction of derivatives allowing investors to hedge their exposure to the crypto market. Evolution of entirely new asset class is indeed bringing many possibilities but also many threats to investors.

Diversification and hedging are key concepts in finance that every investor should be aware of and take into account when either investing for long term or day trading.

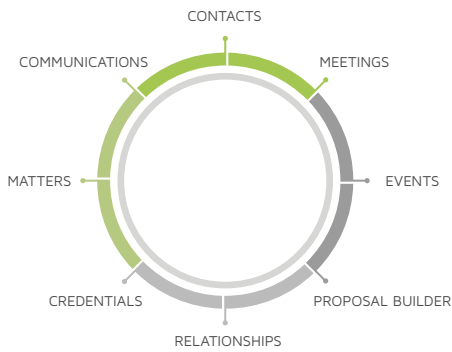
The mitigation of risk is what determines success or failure, even more so, in the crypto space.

We have recognized an enormous market opportunity in **developing a platform that is based on a professionally designed, rule book based-crypto indices. Hedge Project presents first commercial crypto indices with official rulebooks modeled on best principles in index construction and governance.** We have successfully launched – the CCX30 (Crypto Currencies Top 30 Index). Our product offering will expand to meet the demands of the crypto community. Following on from the introductions of our indices, various complimentary financial instruments will be the first on the crypto market - Crypto Traded Indices (CTIs).

PLATFORM
Hedge Project development is focused on introducing the platform that will enable anyone access to professionally developed crypto indices and diversification of investments.

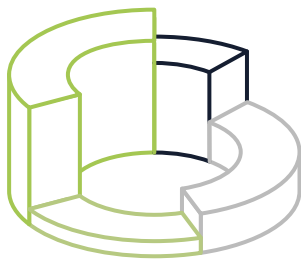


The Crypto markets exhibit three glaring issues which Hedge Project is addressing:



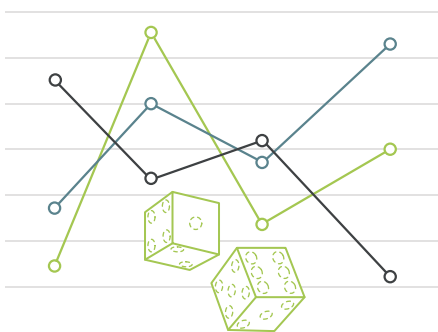
No universally-accepted Crypto Index - accessible on one platform

No widely accepted Crypto index represents Crypto currencies or assets as an asset class. Hedge Project is creating professionally designed and maintained indices, to serve as a benchmark for Crypto financial instruments. This will enable investors and traders to gain Crypto market exposure. A secure, real-time platform, where the market is at your fingertips and investors have the ability to tame volatility and inefficiency of Crypto markets.



Diversification is expensive

By introducing various CTIs, we will give investors a possibility to inexpensively and easily diversify their investments throughout the market, avoid high trading, management, and other fees, and offer single access point eliminating the need to maintain trading accounts on several exchanges.



Systematic hedging is impossible

By adding derivatives and allowing investors to short certain CTIs, with Hedge Project platform we are bringing together the bulls and the bears in the market effectively and efficiently. Investors will be able to shift and manage risk in many ways, combining positions as they see fit, and hedge their position on our platform.

Executive Team

Name / role *Experience*

Savo Lovšin Hedge Project Manager	Having worked for one of the largest market-making, arbitrage trading companies and as Head of Financial Advisory at one of the Big4 companies, Savo has broad experience in markets, trading, arbitrage strategies and financial modelling. Currently he is dedicated full-time to bring Hedge Project to the market.
Giovanni Lesna Product development	A financial product specialist in mutual funds. Business consultant with the trading platform, banking risk, and fin tech experience. Finance specialist and investment analyst with an international experience in the insurance industry - Inv. management, Inv. operations, and Inv. accounting.
Janez Benedik Investment analyst	Finance specialist and investment analyst with an international experience in the insurance industry - Inv. management, Inv. operations, and Inv. accounting.
Kristjan Dekleva Investment analyst	Master of Finance, focused on private equity, corporate finance and asset management. With work in academic research, and experience in financial services industry, as well as diversified studies, Kristjan is able to see challenges at different angles. Currently he is pursuing the Chartered Financial Analyst designation.
Luka Gubo Advisor	A Senior Quantitative Analyst developing quantitative models and implementing them into the investment process, managing FT Quant, a quantitative global fund fully regulated in EU and developing risk management models.
Gašper Štih Brand manager	Community manager with a keen focus on setting and implementing social media and communication campaigns to align with marketing strategies.
Jure Grabnar Developer	A highly skilled developer, with several years of experience in software engineering, design and development of data processing algorithms used in trade systems.

Name / role *Experience*

Matej Zrimšek Developer	A Project developer with several years of experience in problem solving and development of full stack applications.
Klemen Gantar Developer	A Project developer with many years of experiences in his field with a skillful approach to problem-solving and development of full stack applications.
Matic Nedog Legal	LLM, lawyer specialized in business law, corporate law, insolvency law, competition law in modern business models especially on digital platforms with advanced game-theory and comparative analysis. Currently focusing on securities law in relation to cryptocurrencies
Primoz Novak Legal	LLM, lawyer specialized in corporate law, M&A's, bankruptcy law, civil law, EU law. Currently focusing on international law in relation to cryptocurrencies regarding AML requirements and tax optimization.

"We aim to expand our team in order to get additional manpower to deliver our road map on time, and exceed our supporters' expectations."

MARKET INSIGHT

At the time of writing there are over 1000 various crypto currencies and assets, with the combined market capitalization of over USD 180 bn. The birth of an entirely new asset class, along with its possibilities for technological disruption, has created a market boom never seen before. Since the beginning of the systematic tracking of the crypto market in April 2013, the total value of all legacy and newly introduced currencies and assets have grown 85-times, with almost 8-fold growth year-to-date. What started as a completely new monetary concept has grown over every prediction, with legislation trying to play catch up with the market, and institutional investors recognising the wider potential the blockchain technology brings, with its unlimited use-cases from land registry (Propy) to identity verification (Civic) to a means of payment (Ripple).

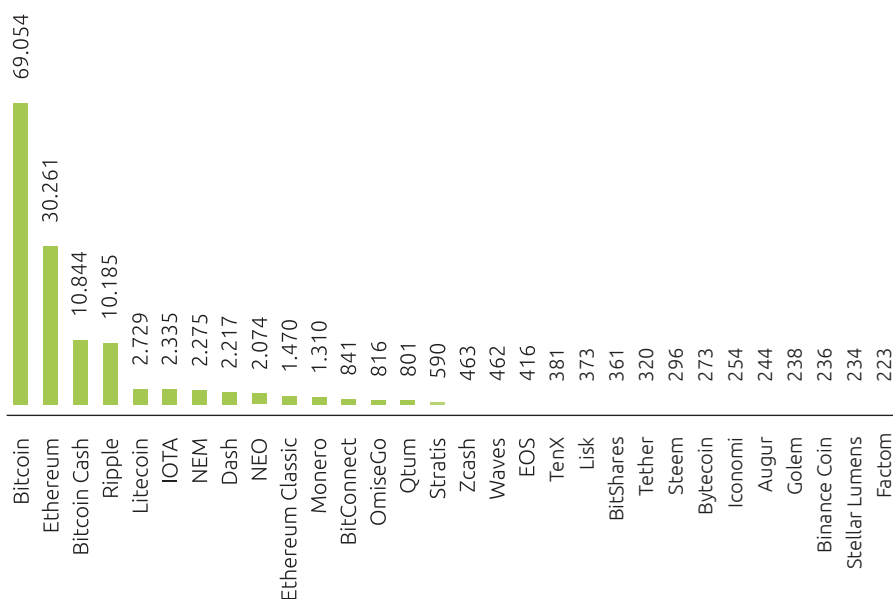
Cryptocurrencies

Cryptocurrencies are basically a new form of money. They are based on blockchain technology, which is distributed across a network of nodes, which verifies the integrity of the whole system by using a consensus mechanism. Cryptocurrencies are truly decentralised without the supervision of any central authority, making them superior to transact between unknown parties (they are called to be trust-less - as the system confirms the validity of transactions there is no need to know the identity of the counterparty as you can be sure that you will receive the funds if the transaction is valid). Cryptocurrencies are robust to systemic risk which makes them a preferred medium of exchange on the internet. As their supply is determined by a mathematical function, monetary policy of the currency is well known in advance, which leads to monetary discipline. There are no risks of hyperinflation due to unrestrained central bank issuing of excess money supply or unrestricted government's spending the money that it does not have, i.e., lack of fiscal discipline; because of this, cryptocurrencies are increasingly becoming seen as a store of value that has gold standard features. Coins are used as a means of payment. The underlying mechanism's sole purpose is to exchange one currency for another currency or an asset. Tokens have utility usage, which is usually to access a product or service or is used only within a created ecosystem. Tokens have value because of their underlying right to enjoy the use and advantages of another are property and are also tradable on exchanges or peer-to-peer transactions.

Even though the correlations between the cryptocurrencies used to be very high, investors are starting to differentiate between the assets, lowering the overall systematic risk (i.e., market risk) and trying to diversify their crypto portfolios as efficiently as possible. The 'heavy weight' and crypto market dominance of Bitcoin can be identified as a potential risk. Therefore, investing in well positioned but smaller cryptocurrencies is an opportunity to diversify the risk of too much exposure to large cryptocurrencies. Nevertheless, most of the cryptocurrencies – with the exception of Bitcoin and perhaps Ethereum – are still unknown to the general public and average investor. Bitcoin is still the largest cryptocurrency by far, but with a market capitalization of approximately USD 69 bn (as at 24 August 2017), amounts to slightly less than 50 per cent of the total market capitalization of all cryptocurrencies. Investing only in Bitcoin does not provide an investor with a true exposure to cryptocurrencies as an asset class and is not most favorable from a risk perspective. The inclusion of the top ten cryptocurrencies, with total market capitalization of approximately USD 127 bn (as at 24 August 2017) and representing almost 88% of total market capitalization, would be the bare minimum, required to obtain diversified exposure to cryptocurrencies and a high risk adjusted return on investment. CCX30, index on cryptocurrencies introduced by Hedge Project, includes top 30 cryptocurrencies and represents almost 94% of crypto market.

30 Largest Cryptocurrencies as of August 24 (USD millions)

Source: coinmarketcap.com



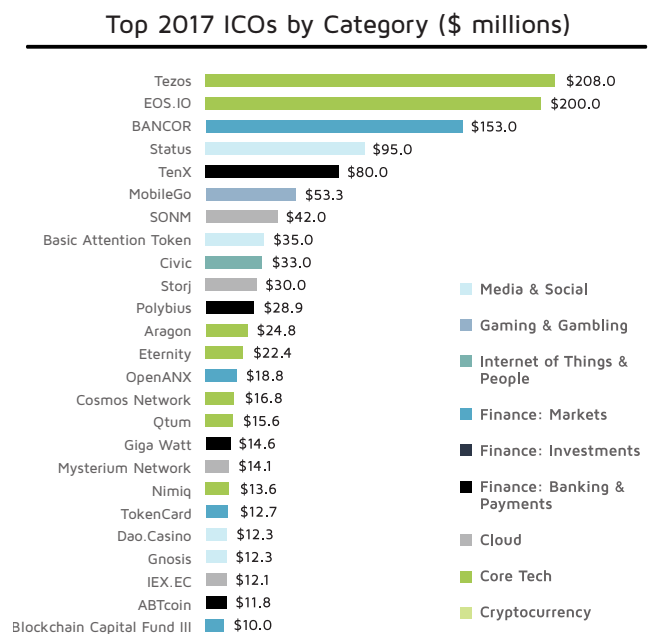
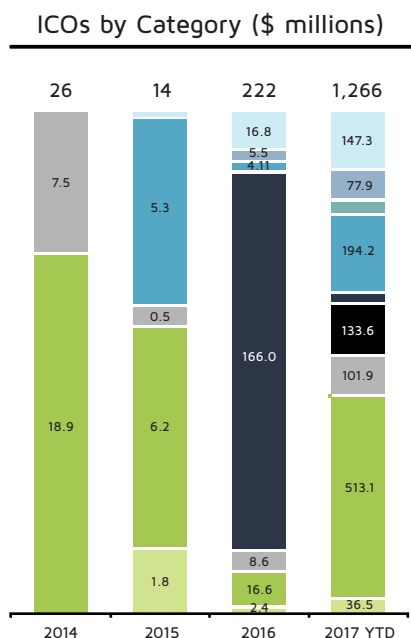
Initial coin offerings – ICO

The year 2016 followed by 2017, has witnessed a surge in various start-ups raised over USD 1.3 bn through initial coin offerings (“ICO”). The lack of transparency in some projects, limited regulatory oversight and investor protection, and limited investor due diligence have created an environment, where some valuations are fuelled by the fear-of-missing-out (“FOMO Economics”) rather than careful consideration of the project’s merits and market potential, i.e., due diligence. An argument could be made that the concept of an ICO is displacing traditional crowdfunding and venture capital investments.

The ICO market seems to be maturing, with projects shifting from pure technology initiatives to finance, gambling and social content, also providing more diversification benefits in the venture capital market.

Projects related to financial industry are becoming increasingly funded by ICOs; this segment was by far the largest segment in 2016 and represents one-quarter of the market in 2017, with more than USD 300m raised to date.

Source:
Autonomous
Research,
(2017),
#Token Mania,
New York City,
NY, Autonomous
Research LLP



HEDGE PROJECT – PRODUCTS

What is index

An Index measures the cumulative performance of individual market (or segment of the market) it is a type of financial benchmark. To measure this performance, we need some method to do so. One way is to take every stock on the market and calculate the average return of the market by taking an average of all individual stock returns. However, this method has its flaws. Using an equal-weighting method will show us how an average stock in the market has done, but that does not represent the market well. An index' indicator typically refers to a statistical measure of change in a securities market. In the case of financial markets, stock and bond market indices consist of a hypothetical portfolio of securities representing a particular market or a segment of it (you cannot invest directly in it).

As the crypto market develops, there will be a rising demand for indices such as S&P 500 for US equity market and Hedge Project already publishes them!

However, there is a slight problem with calculating indices on crypto markets. The law of one price does not hold on crypto markets due to illiquidity and imperfect markets and information. If a company's stock trades on multiple exchanges the price of that stock should be the same on both exchanges - if it is not, traders would buy the stock on the exchange where it is cheaper and sell it on the exchange, effectively arbitraging the difference away. Currently, the prices of most cryptocurrencies can vary significantly from exchange to exchange. Some frictions make it hard for arbitrageurs to remove the inefficiency from the market and will, therefore, take some time before the law of one price holds in the crypto markets.

In the meantime, there will be even stronger demand for professionally-built and maintained, crypto indices. We at Hedge Token are bringing to market, professionally designed and maintained indices that will enable you to get inexpensive exposure to the crypto markets - either on the long side or short, with or without leverage. All of this will be accessible at your fingertips, on one platform, where the volatility and inefficiency of the crypto markets can be managed.

Index Rule Book

The rulebook is an official document where methodology and other important information about the index are written. These include index name and description, index type and its governance, who determines the assets to be included and who calculates it, what assets are included and most importantly how exactly is it calculated.

Our indices will all have official rule books which will make them interesting not only as a transparent way to invest (via Crypto Traded Indices) but also for financial data providers who are used to rigorous and transparent index calculations.

Crypto Indices

We have developed a comprehensive index suite, with a detailed rulebook, set rebalancing process and wider institutional applicability. First indices have already been launched and in next couple of months additional will follow. Our goal is to serve as a primer tracking tool for market developments in the crypto world. S&P 500, the world's most popular index, serves as a benchmark for almost USD 8 trillion of monetary instruments. Our index suite is well positioned for similar use in the crypto space.

Why are Hedge Indices better than other indices?

Indexing involves the creation of a professional rules-based approach in order to achieve the index objective. This enforces not only transparency of the construction of the index, the weightings, capping methodology, index mathematics, time periods and the sectors but also familiarises investors with a benchmark they can relate to and trust as a reliable barometer for crypto market performance and as a benchmark to compare other alternative and traditional 'equity' financial investments to. **Indices that have no rules-based approach run the risk of mismanagement, inefficient allocation of funds and erratic portfolio constructions.** Investors want to know from the start, what they are buying into. Investors also have an investment strategy that they use Indices and Exchange Traded Funds for, i.e., creating and managing, long and short exposures to the crypto market. If the index does not follow an objective, unbiased approach, the fluctuation in the Index will have dire consequences for the risk management the investors or speculator expects from a real-time, financial instrument. In short, investors expect an unbiased, consistent, rules bound Index which they know is reliable, complete and accurate. Any non-rules bound index has no value in risk mitigation and market exposure.

Bitcoin Price Index - BTCCX

Bitcoin is being traded on various exchanges, and the price can differ significantly. Bitcoin Price Index will be the first commercial implementation of a single reference price of several Bitcoin exchanges.

To be launched within next weeks, Bitcoin Price Index measures the movement of bitcoin prices. With a transparent rulebook, our objective is that the index will become the main reference point for traders, institutions and the wider public.

METHODOLOGY	<i>Volume-weighted price of bitcoin on five most liquid exchanges.</i>
CALCULATION FREQUENCY	<i>Minute</i>
CALCULATION CURRENCY	<i>USD</i>
LAUNCH DATE	<i>Mid-September</i>
TICKERS	<i>BTCCX</i>

Cryptocurrency Top 30 Index – CCX30

Cryptocurrency Top 30 Index follows the developments of the wider crypto market, tracking the prices of 30 largest cryptocurrencies by market capitalization. It represents 93.6% of total market capitalization (Aug 15, 2017).

Since very few cryptocurrencies are available on a single exchange and have a single reference price, we have designed the CCX30 as a secondary index, composed of primary single-currency indices constructed analogously to Bitcoin Price Index.

METHODOLOGY	<i>Market capitalization-weighted original price indices of 30 largest cryptocurrencies by market capitalization, capped at 20%.</i>
CONSTITUENTS	<i>30</i>
CALCULATION FREQUENCY	<i>Minute</i>
CALCULATION CURRENCY	<i>USD</i>
LAUNCH DATE	<i>Mid-September</i>
TICKERS	<i>CCX30</i>

NEXT CRYPTO INDICES IN DEVELOPMENT

Crypto Asset Index

Launch date: Q1 2018

An index following crypto assets with real-world utility other than solely being a currency. Recent ICOs of various tokens with non-monetary purpose represent an opportunity to track the venture developments of the rapid growth in blockchain technology.

Similar to Cryptocurrencies Top 30 Index, for assets that trade on several exchanges, a primary reference index (analogous to Bitcoin Price Index is constructed), which then enters the Crypto Asset Index calculation. This index will be the first in the world to measure the performance of utility tokens on crypto markets.

Crypto Income Index

Launch date: Q2 2018

Some cryptocurrencies, coins, and tokens offer their holders some profit sharing. This index will track the performance of currencies/coins/tokens that have the highest income compared to its value. You can imagine these as high dividend paying stocks on the “mainstream” financial markets.

Crypto (Specific Sector) Indices

Launch date: Q2-Q3 2018

Blockchain technology has enabled a rapid development of different projects and blockchain applications that can be put into several sectors. We are building sector-specific indices that will track the performance of many tokens from the same sector.

Some of the indices that we are developing:

- *Crypto Financial Index*
- *Crypto Media & Social Index*
- *Crypto Gaming & Gambling Index*
- *Crypto IoT Index (Internet-of-things)*
- *Crypto Cloud Index*
- *Crypto Core Tech Index*

Crypto (Specific Country) Indices

Launch date: Q3-Q4 2018

We will measure the performance of crypto assets and currencies in specific countries that have become the so called “Silicon Valley” for blockchain technology. With this index, we will offer a relevant comparison of global crypto markets.

CTI – CRYPTO TRADED INDEX

CTI (Crypto Traded Indices™) are comprised of various combinations of digital assets. CTI is a diversified collection of cryptocurrencies and cryptoassets that trades on an exchange. Each CTI includes different assortment of specific digital assets and offer them to the community of supporters. CTIs are an easy-to-use, low cost, and efficient way to acquire cryptocurrencies in the desired assortment of underlying assets. Increasing the number of individual cryptocurrencies and assets increases costs of diversification. In the past 25 years minimizing costs of diversification in the “traditional” asset classes have been made possible through the use of exchange traded funds (ETFs). We plan to change the cryptocurrency industry landscape by introducing CTIs.

How the ETFs changed the asset management industry

With the first ETF created only in 1993 and nowadays total assets managed by ETFs reaching USD 4 trillion in April 2017, we can conclude the industry has successfully addressed challenges investors were facing constructing diversified portfolios. With the industry still growing 20-25% annually, there are expectations the market to double by 2020. ETFs were primarily focused on equities, and these still represent roughly 70% of all US-listed ETFs, but one can find ETFs focused on fixed income, alternative investments, commodities, and currencies.

Why is purchasing of CTIs better than individual asset picking?

Key advantages and risks mitigated with CTIs:



Market exposure and diversification; CTIs allow quickly gaining diversified portfolio exposure. This is of key importance in the case of cryptocurrencies where even in the top 30 cryptocurrencies by market capitalization there are currencies with low liquidity leading to high transaction costs.



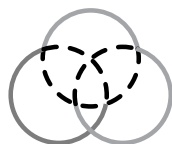
Trading flexibility; CTIs can be bought or sold anytime, they are being priced continuously, and investors can easily invest or divest selected asset class within seconds.



Low costs; Trade will be enabled with low management fee, with investing in CTIs instead of many different securities individually, costs will be much lower - large diversification benefits with low management fees.



Single access point; As cryptocurrencies are being traded on numerous exchanges obtaining exposure to larger number of cryptocurrencies can imply opening accounts at various exchanges thus leading to even higher diversification costs (similar to building a diversified international portfolio of individual equities). CTIs available through Hedge Platform imply lower costs and opening of one account only.



Operation transparency; CTIs will be managed in line with predetermined rules or even replicating the chosen index. Hence, investors know what assets the CTIs includes.

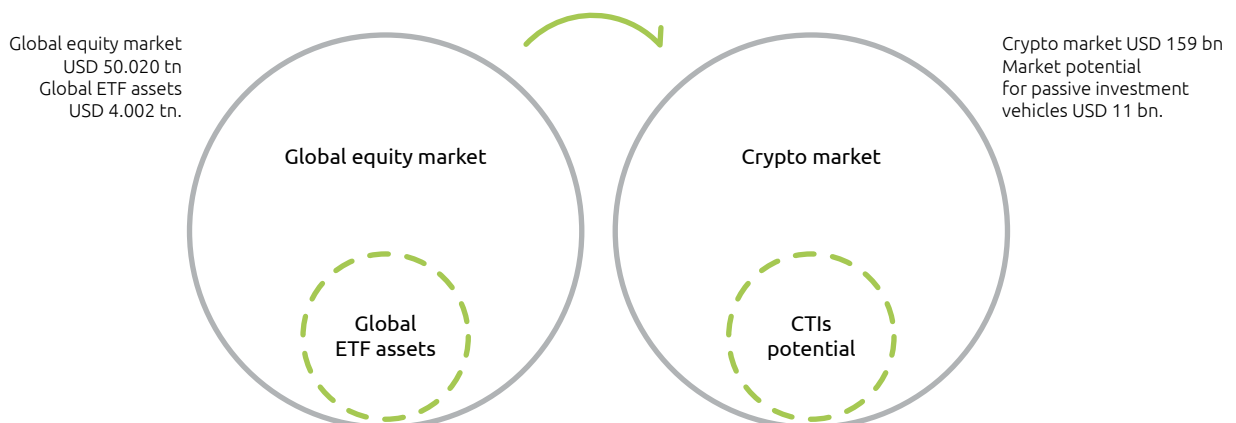


Security; Gaining exposure to diversified cryptocurrency portfolio might require opening a trading account with various exchanges on which cryptocurrencies are being listed. Since this market is still highly unregulated, there are still some exchanges that can be considered less trustworthy and some form of due diligence is expected from a prudent investor. With CTIs being traded on the regulated platform this is no longer necessary.



Instruments; CTIs will offer options and future contracts listed which allow the investor to hedge their exposure and efficiently manage risks. Different derivatives will be used based on our CTIs directly on our Hedge Platform and maybe even on other “old financial world” exchanges.

For all the factors listed above, we can expect the CTIs to become an important player also in the cryptocurrencies market. Currently, ETF market holds approximately 6-8% of US equities and using this as a benchmark **we can approximate the CTI market in cryptocurrencies at around USD 11 bn.** Adding aforementioned specific risks and also increased the popularity of ETFs, in general, this estimate is probably on the conservative side. Given the trends and popularity of both, cryptocurrencies and ETFs, we can expect the introduction of CTIs will be keenly welcomed by investors, and most likely the first CTIs will be the ones achieving the largest market shares.



Hedge Project Index Instruments

As the total market capitalization of cryptocurrencies quickly approaching USD 180 bn, we consider the market large and mature enough to offer various index-based instruments.

Crypto indices that we have already launched and other that are still being developed will serve as a base for the introduction of CTIs and in the future also derivative instruments subject to market conditions and regulative environment.

CTIs based on crypto indices developed by Hedge Project

Based on the indices developed we will introduce index-tracking CTIs. These CTIs will allow investors to gain diversified exposure either to wider cryptocurrencies market (CTI on CCX30 index) or just to one segment of the market (such as CTI on Crypto Asset Index).

As mentioned beforehand, we believe that market for Crypto Traded Indices on cryptocurrencies has enormous potential and the management fees on issued CTIs should be one of the key revenues for Hedge Project.

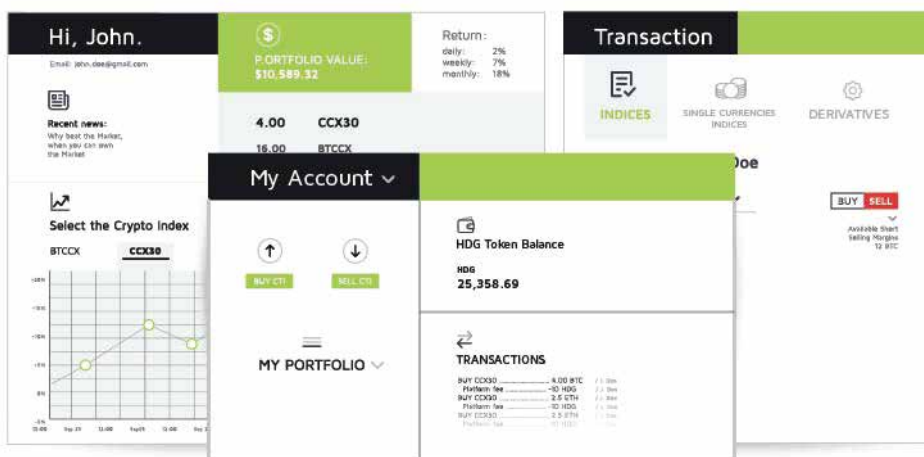
For the most liquid CTIs, we will also plan for introducing the possibility for investors to take a short position using a margin account.

Instruments based on crypto indices developed by Hedge Project

Following the introduction of CTIs, we plan to introduce instruments on most widely accepted indices. We aim to launch the futures contracts trading followed by the introduction of options market on selected, most popular CTIs.

With the introduction of instruments on cryptocurrencies market, we would finally allow investors to construct and/or hedge their cryptocurrencies portfolios in any way desired, before introducing any instruments we will assure full compliance with the required regulative.

Hedge Project Platform



Hedge Project is focused on introducing a platform that will be the “go-to” market place for investors interested in crypto markets. Platform will offer access to professionally designed indices on crypto assets and currencies, traded baskets of cryptocurrencies and other relevant crypto market information, such as market research, valuation reports, etc.

Hedge Project will also act as a settlement agent should one of the counterparties default (an assurance to the investors). Instruments will be marked-to-market, with automatic margin calls and liquidation. Rigorous risk management and KYC procedures will further minimize the counterparty risk.

To access our platform, you will need Hedge Token (HDG) to pay the platform and transaction fees and management fees in case of CTIs. Hedge Platform will periodically lock part of the hedge tokens received via fees, to manage the supply of the tokens on the market. Locked tokens are allowed to be burned on semi-annually basis. We aim to burn 20% of HDG received in net fees.

Our ultimate goal is for mass adoption of a secure platform, allowing investors to diversify and hedge their portfolio of cryptocurrencies.

HEDGE PROJECT REVENUE STREAMS

HDG will serve as an utility token for transactions on the platform. Use or listing of instruments will be conditioned by the purchase of tokens.

Hedge Project will with our diverse product portfolio, collect revenue from multiple streams. These include, but are not limited to (subject to change):

- *Licensing the index suite to financial information providers*
- *CTI fees*
- *Instruments platform trading fees*

Index licensing fees

Subject to agreements we make with financial information providers and are negotiated on an individual basis.

CTI fees

- *Management fee: % of assets under management, percentage rate to be determined, will be determined based on the complexity of CTI.*
- *Other fees (trading and other direct fees etc.): actual cost to be charged.*

Total Expense Ratio: % of assets under management will be calculated based on all the fees that platform user pays on an annual basis.

Platform trading fees

Trading fees: % per trade, with minimum and maximum cap and direct costs to be borne by platform users.

WHY SUPPORT HEDGE PROJECT

Crypto world has experienced significant growth in the last few years and is starting to be considered as a serious contender to traditional asset classes. We believe the market to be large and mature enough for an introduction of indexed and derivative instruments. These will enable market participants to gain long exposure to the broader market for a better price and to hedge their long portfolios efficiently and effectively with derivatives.

Being one of the first to recognize the need and the market interest, we have no doubt we can channel significant liquidity through our platform and contribute to the overall efficiency of the crypto markets.

Introducing first CTIs and creating a single access point to a diversified portfolio of cryptocurrencies; we aim to replicate success ETFs had in other asset classes.

Help us achieve this goal, and we will help you secure your long-term financial success in the market.

How to Participate?

TOKEN SALE

September 15th 2017 (12:00 CET) – October 15th 2017 (12:00 CET)
or until the maximum cap is reached.

ACCEPTED CRYPTOCURRENCIES

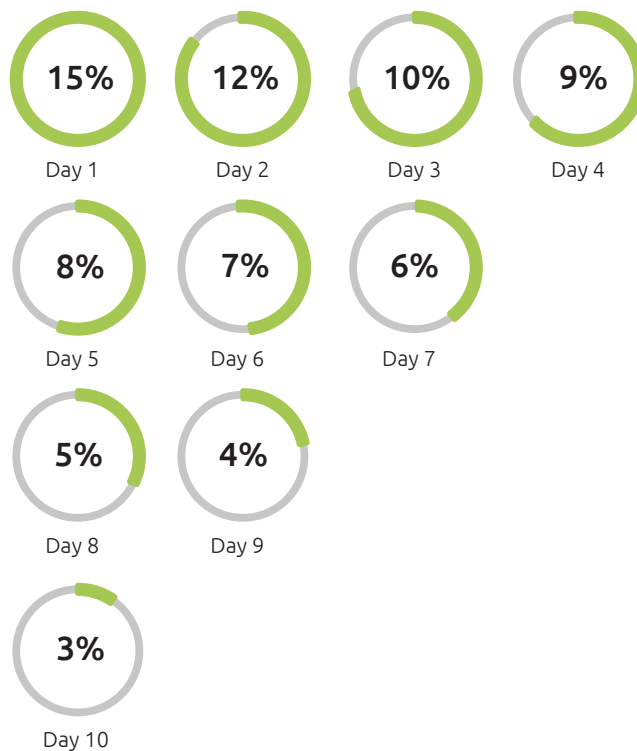
ETH

TRANSACTION OF CRYPTOCURRENCIES

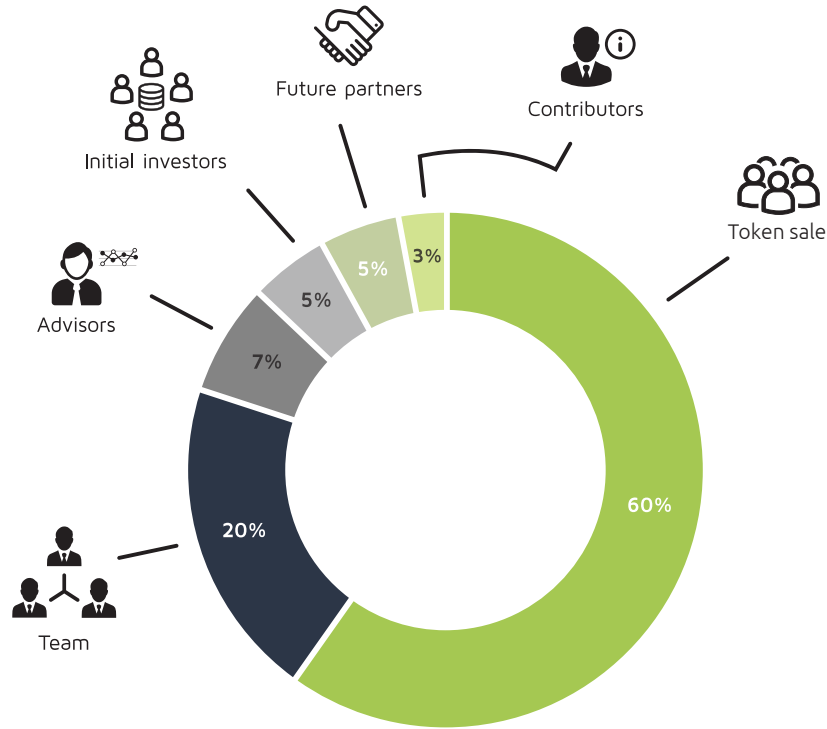
ETH can be sent to the address that will be published on the Hedge Project website (www.hedge-crypto.com) before the start of the token-sale.

BONUS SCHEDULE

The bonus will be allocated in the form of additional tokens.



TOKEN DISTRIBUTION



LOCKUP ON THE TEAM SHARE

Tokens belonging to the team (20%) will be locked up for six months.

TOKEN NAME:

HDG

WHAT DOES IT REPRESENT FOR A SUPPORTER?

HDG token grants you access and payment of transaction fees on our platform. However, HDG token does not give a supporter any share or equity in any of Hedge Project legal entities.

TOTAL SUPPLY:

50,000,000

No additional Hedge Project tokens (HDG) will ever be created.

DISTRIBUTION IN THE TOKEN SALE:

30,000,000

HARD CAP

For optimal performance and maximization of fund's returns for all supporters, crowdsale is capped and available to a limited number of participants on a first come – first serve basis.

Token sale will finish on 15th of October or at the point where the total raised amount will reach the nominal value of USD 15.0 million. After reaching hard cap, no further funds will be accepted.

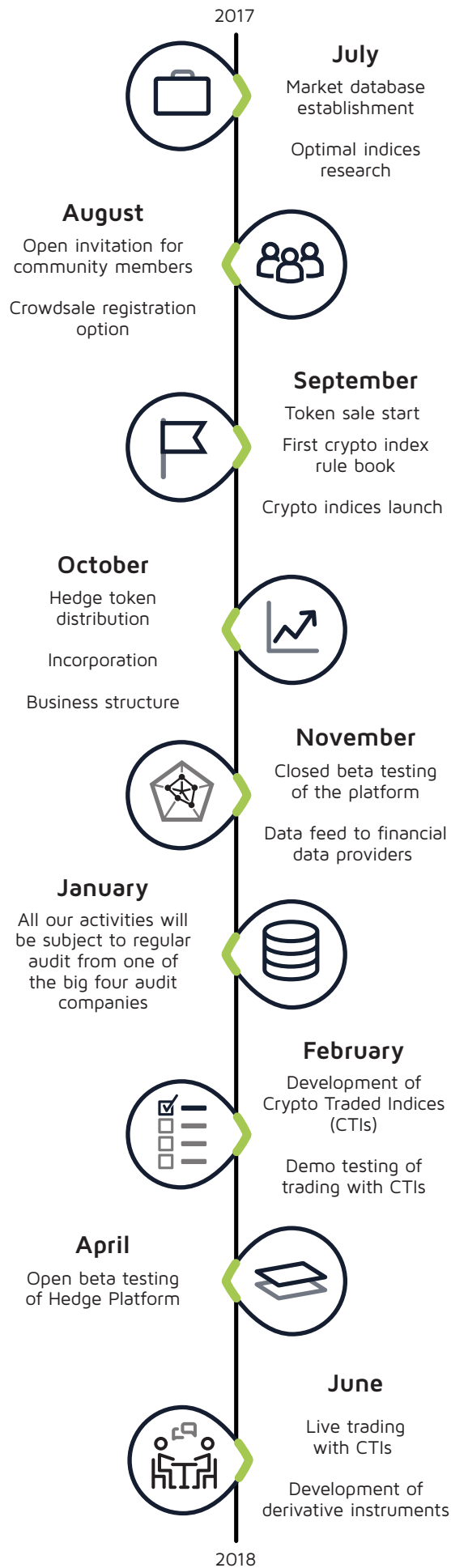
SALE MINIMUM

Sale minimum is set to the nominal value of USD 1.5 million. If floor will not be reached, the funds in full amount and in the same currency will be returned to the supporters after the end of the crowdsale.

ALLOCATION OF THE FUNDS

General & administrative	10
Tech Development	35
Product Management	15
User Interface	10
Platform Marketing	10
Legal & Licensing	8
CTI Operations	5
Research & Development	5
Data Vendor Partnerships	2

ROADMAP



HEDGE PROJECT FUNDING MILESTONES

USD 1.5 million

Hedge Platform will be developed and full suite of indices will be constructed and published. CTI on CCX30 will be launched, launch of CTIs on other indices will probably be delayed. Launch of other index instruments will be uncertain.

USD 3.0 million

In addition to products developed under reaching USD 1.5 million threshold, we would be launching full set of CTIs on crypto indices constructed. CTI on CCX30 would still be launched first to test the market. Ability to take short positions in certain CTIs would be added.

USD 6.0 million

In addition to products developed under reaching USD 3.0 million threshold, after launching CTIs, we will be launching futures on major (most widely used) indices.

USD 10.0 million

In addition to products developed under reaching USD 6.0 million threshold, we will be adding option trading to Hedge Platform.

USD 15.0 million

In addition to products developed under reaching USD 10.0 million threshold, we will invest into establishing the first crypto ETF based on our index. Investors from the “old financial world” would be able to invest directly to crypto markets from their existing brokerage account via the crypto ETF.

Please note, the product development is subject to market and regulatory conditions.

LONG TERM OUTLOOK

As cryptocurrency markets become more efficient, developed and larger in both size and volume, there will be more interest from institutional investors to invest into crypto markets. Due to regulatory constraints, they are prohibited from investing directly in cryptocurrencies. Since there are no clearing houses in crypto markets (blockchain takes care of clearing and settlement, and does so way faster than any clearing house or investment bank) and non-existent regulation, institutional investors are not allowed to invest directly in the crypto market.

What they can invest into are ETFs that trade on “old financial world” exchanges. We see a huge opportunity in creating the first fully regulated crypto ETF that will be traded on one of the major stock exchanges. This will enable millions of investors who currently invest only in stocks, bonds, and traditional ETFs to invest in crypto markets with our crypto ETF.

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